

Made from at Least 50 Percent Recycled Material The Storopack Product Portfolio Now Includes the Film Type AIRplus[®] Void Recycle

Metzingen, July 2019. The new film type AIRplus[®] Void Recycle produced by the Metzingen-based protective packaging specialist is ideal for companies who take sustainability seriously. This air pillow film consists of polyethylene (PE) and at least 50 percent recycled material. It offers the outstanding material properties of PE, which is both durable and robust, and also helps conserve resources. The recycled raw material within the film comes in part from Storopack's in-house production and is fed into the film production process in the form of recycled plastic granules. Further recycled material is sourced externally.

Many Sustainable Options

"Recycling is a continuous process when it comes to using materials efficiently and sustainably. Indeed, it is often possible to use leftover materials to make new protective packaging without compromising on vital properties," explains Hermann Reichenecker, Executive Director at Storopack. For some time now, the company has been using recycled raw materials in a variety of packaging materials: the product portfolio also includes PAPERplus[®] recycled paper, which is made completely from recycled material, and the PELASPAN[®] packaging chips, which comprise more than 90 percent recycled EPS. "We work continuously to develop further products with recycled materials," adds Hermann Reichenecker.



AIRplus® Void Recycle



AlRplus[®] Void Recycle is made from at least 50 percent recycled material, making it an attractive option for companies that are serious about environmental protection and sustainability. **Image: Storopack**



AIRplus[®] Void Recycle is ideal for padding and bracing shipping goods that weigh up to eight kilograms. **Image: Storopack**



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About Storopack

Storopack was founded as a family business in 1874 and has operated as Storopack Hans Reichenecker GmbH based in Metzingen, Germany, since 1959. As a specialist for protective packaging, the globally active company group Storopack is organised in the two business areas of Molding and Packaging. The Molding division, with certified production locations in Europe and China, supplies made-to-measure protective packaging and technical form parts in expanded foams for various areas of industry. The Packaging division supplies flexibly applicable protective packaging with air cushions, paper pads, PU foam packaging systems and pourable padding materials and is represented by its own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,500 members of staff work for Storopack worldwide. In the year 2018, Storopack generated sales of 473 million Euros. The products are available in more than 50 countries. Further information on www.storopack.com

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