

## Strategic Partnership in Packaging Logistics

### Storopack and OPITZ Join Forces

Collaboration with OPITZ  
Packaging Systems GmbH

**Metzingen, January 2019.** Storopack will be working with OPITZ Packaging Systems GmbH to offer automated, efficient processes in packaging logistics. The Packaging division of the protective packaging specialist based in Metzingen and the machine manufacturer and automation specialist in Kalefeld, Lower Saxony, are currently working together on development projects in the area of system automation. Storopack is also planning to expand its entire product range for packaging logistics with machines provided by OPITZ. “In this partnership, our experience and expertise in innovative protective packaging solutions are the perfect complement to OPITZ’s know-how in automated machine functions. Together we can thus generate true value for our customers, whose requirements range from manual to semiautomatic and fully automatic solutions,” says Hermann Reichenecker, Chairman of the Management Board. “We’re happy to have found in Storopack a partner that shares our high standards in terms of quality and customer focus, a key factor for us and long-term collaboration. Together we can offer our customers a comprehensive, individual range,” says Günther Opitz, Managing Director of OPITZ Packaging Systems GmbH.

### System Solutions for All Areas

The aim of the collaboration is to integrate all areas of packaging logistics into semiautomated or fully automated work processes as well as offer customers fully automated system solutions. Functions include box preparation – erecting, volume reduction, and sealing – the corresponding conveyor technology, and palletizing boxes ready for shipment. The collaboration also involves integration of Storopack core products directly at the packing station: PAPERplus® paper cushion, AIRplus® air pillow, and FOAMplus® foam packaging. In addition, Storopack’s Working Comfort® principle forms the foundation of the collaboration, focusing on ergonomic workstations and processes.

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Storopack press releases and print-ready images can also be found online at [www.storopack.de](http://www.storopack.de) and [www.cc-stuttgart.de/presseportal](http://www.cc-stuttgart.de/presseportal). Images may be reprinted free of charge for editorial purposes, provided their source is stated.

### **About Storopack**

Storopack was founded as a family business in 1874 and has operated as Storopack Hans Reichenecker GmbH based in Metzingen, Germany, since 1959. As a specialist for protective packaging, the globally active company group Storopack is organised in the two business areas of Molding and Packaging. The Molding division, with certified production locations in Europe and China, supplies made-to-measure protective packaging and technical form parts in expanded foams for various areas of industry. The Packaging division supplies flexibly applicable protective packaging with air cushions, paper pads, PU foam packaging systems and pourable padding materials and is represented by its own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,500 members of staff work for Storopack worldwide. In the year 2017, Storopack generated sales of 454 million Euros. The products are available in more than 50 countries. Further information on [www.storopack.com](http://www.storopack.com)

### **About OPITZ**

Based in Kalefeld in southern Lower Saxony, OPITZ Packaging Systems GmbH is a medium-sized company that has specialized in the manufacture of fully and semiautomatic packaging systems for final packaging processes for 25 years. Its product portfolio includes customized machines that erect, seal, convey, and palletize folding boxes for all industries that ship. Thanks to its premium standards in terms of quality, user-friendliness, and the industry compatibility of its systems, the company has managed to consolidate its market position in recent years. In the area of automatic sealing with wet adhesive strips, OPITZ is considered to be one of the leading specialists in the market. The development of volume reduction for folding shipping boxes has also created a key unique selling point that significantly increases customer benefits in terms of cost savings and process optimization and thus offers a major competitive advantage. For more information, please visit <http://www.opitz-packaging-systems.de>

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